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**Monique Lhuillier Signs Agreement with
The PCA Group for Worldwide Distribution**

New York, NY - The PCA Group - a worldwide leader in the beauty industry and recognized as the prominent source for licensing and distribution - signed with internationally recognized American designer, Monique Lhuillier for worldwide distribution of her self-titled *Eau de Parfum* fragrance line.

This sophisticated fragrance is already being distributed online through Monique Lhuillier stores, premium department stores and Amazon.

Monique Lhuillier is internationally recognized as one of America's foremost designers. Her designs, and new fragrance line capture her true aesthetic and represent the epitome of luxury. She has transformed her brand into the luxurious lifestyle brand it is today, using her contemporary and modern designs, while maintaining a feminine and glamorous allure.

"When I started the creative process for this project," said Monique Lhuillier. "I wanted the perfume to be light and delicate, but leave a bold, lasting impression, just like my designs."

"Working with another designer as prominent in the industry as Monique Lhuillier is an opportunity we're grateful for," said The PCA Group President Piyush Golia. "We have all the resources necessary that they need to conduct worldwide distribution at our negative energy warehouse, quickly, efficiently and accurately. Using nothing but solar powered energy and the latest technology, clean distribution is a guarantee."

"Being a top recognized designer means I need to work alongside a top rated company, with the same status, for distribution," said Lhuillier. "The PCA Group made this partnership a clear, and easy decision."

The PCA Group was founded in 1993 with a mission to be a global leader in the beauty industry. Three decades later it has exploded into a \$700+ million dollar enterprise. With over 2,000 employees, the company has more than 70,000 retail doors covered through all retail channels including high-end luxury, mass/mid-tier, independents and eCommerce. The PCA Group is known for its licensing, distribution, and marketing capabilities and is a trusted partner for numerous designer fragrance and beauty brands like Derek Lam, Sally Hershberger, Ashley Benson, Addison Rae, Rebecca Minkoff, Thomas Kosmala, Maluma, Mercedes Benz, Fila, Furla, and others.

For more information on The PCA Group, visit www.thepcacompanies.com.
For more information on Monique Lhuillier, visit <https://moniquelhuillier.com>.

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