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Contact: Mark Jerkins
407.222.3576
mark@tinsleycreative.com

The PCA Group Makes its Debut at the 2023 TFWA Singapore Conference

New York, NY - The PCA Group - a worldwide leader in the beauty industry and recognized as the prominent source for licensing and distribution – will be participating in the annual **Tax Free World Association’s (TFWA) Asia Pacific Exhibition and Conference** for the first time. The conference will be held in Singapore, May 7-11, 2023.

TFWA is an association of brands, whose mission is to identify trends and opportunities, build awareness and provide a business platform for the global duty free and travel retail industry to prosper.

The PCA Group will provide information on its associated brands such as Sally Hershberger, Ashley Benson, Rebecca Minkoff and Thomas Kosmala to name a few. They will present alongside high-end and luxury brands such as Chanel, Calvin Klein, Giorgio Armani and Tommy Hilfiger.

“We’re honored to have the opportunity to partner with an organization such as TFWA,” said The PCA Group President Piyush Golia. “We know this opportunity to network and discuss ideas with other worldwide retail-driven companies within our industry will provide more opportunities for us moving forward.”

The PCA Group was founded in 1993 with a mission to be a global leader in the beauty industry. Three decades later it has exploded into a \$700+ million dollar enterprise. With over 2,000 employees, the company has more than 70,000 retail donors covered through all retail channels including high-end luxury, mass/mid-tier, independents and eCommerce. The PCA Group is known for its licensing, distribution, and marketing capabilities and is a trusted partner for numerous designer fragrance and beauty brands like Sally Hershberger, Rebecca Minkoff, Thomas Kosmala, Mercedes Benz, Fila, Furla, and others.

For more information on The PCA Group, visit www.thepcacompanies.com

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